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**GULF COAST MEDICAL CENTER AWARDED
RE-ACCREDITATION BY JOINT COMMISSION**

PORT RICHEY, Fla., September 30, 2005 – By demonstrating compliance with the Joint Commission on Accreditation of Healthcare Organization’s national standards for health care quality and safety, the Gulf Coast Medical Center has earned the Joint Commission’s Gold Seal of Approval™.

“We sought re-accreditation for our organization because we want to reinforce our commitment to our patients, staff and community safety and quality care by a team who is passionate about medicine, diagnostic technology and medical research,” said Steven M. Strobbe, D.O., medical executive director and founder of the Gulf Coast Medical Center and executive physician and CEO Florida Institute for Advanced Diagnostic Imaging. “We view obtaining Joint Commission accreditation as another step toward achieving excellence.”

“Achieving accreditation demonstrates that Gulf Coast Medical Center has voluntarily sought an independent evaluation of its compliance with state-of-the-art performance standards,” says Michael Kulczycki, executive director, Ambulatory Care Accreditation Program, Joint Commission.

The award of accreditation is for a three-year period ending 2007.

About the Gulf Coast Medical Center

The Gulf Coast Medical Center is an outpatient medical facility with two locations in Port Richey and is recognized in the area as the most sophisticated, privately-owned healthcare organization on the West Coast of Florida. Services range from family practice, urgent care, laboratory and diagnostics, physical therapy and chiropractic, pediatrics to podiatry.

About The Florida Institute for Advanced Diagnostic Imaging (FIFADI)

Located in Port Richey, Fla., within the Gulf Coast Medical Center, the privately-owned FIFADI is a leader in non-invasive MRI and cardiac CT imaging performance. The state-of-the-art, ACR accredited facility combines comfort with technology to offer patients the most innovative diagnostic capabilities with exceptional medical expertise to diagnose and treat disease. With the availability of on-site cardiac MRI, cardiac nuclear stress thallium, and PET scanning capabilities, the FIFADI is now gathering substantial clinical data that will correlate and complement research data accumulated by the nation's finest academic and research institutions. For more information about FIFADI, visit www.diag1.com.

About the Joint Commission

An independent, not-for-profit organization, the Joint Commission is the predominant standards-setting and accrediting body in health care. Since 1975, the Joint Commission has developed state-of-the-art standards for outpatient ambulatory care organizations. Nearly 1,200 freestanding ambulatory care organizations maintain Joint Commission accreditation.

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