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## FLORIDA INSTITUTE FOR ADVANCED DIAGNOSTIC IMAGING RECEIVES ACCREDITATION BY AMERICAN COLLEGE OF RADIOLOGY

PORT RICHEY, Fla., July 13, 2004 - The Florida Institute for Advanced Diagnostic Imaging (FIFADI), a leader in non-invasive MRI and cardiac CT imaging, has been awarded a three-year term of accreditation in high-field MRI imaging performance as the result of a recent survey by the American College of Radiology (ACR).

The ACR, headquartered in Reston, Va., awards accreditation to facilities for the achievement of high practice standards after a peer-review evaluation of its practice. Board-certified physicians and medical physicists who are experts in the field conduct evaluations. They assess the qualifications of the personnel and the adequacy of facility equipment. The surveyors report their findings to the ACR's Committee on Accreditation, which subsequently provides the practice with a comprehensive report.

"The accreditation by the ACR demonstrates to our patients and to the medical community that the highest standards in high-field MRI imaging performance are in practice at the FIFADI," said Steven M. Strobbe, D.O., executive physician and CEO at the Florida Institute for Advanced Diagnostic Imaging. "We are pleased to have received this commendation as we continue to set the benchmark for quality in our pursuit of offering the best care possible for our patients."

### FIFADI Remains at Forefront of Imaging Technology with Toshiba EXCELART™

The ACR recognized FIFADI's commitment to high practice standards through its application of the Toshiba America Medical Systems' EXCELART, the world's quietest high-field MRI system featuring the widest short-bore 1.5T design. This system allows clinicians to provide the most comfortable experience possible in terms of a shorter scan time in comparison to a low-field open MRI scanner and gradient noise reduction by as much as 90 percent. Furthermore, EXCELART offers clear, precise images down to the finest detail, providing referring physicians with clinical information needed to make the best diagnostic and treatment decisions.

### About the Florida Institute for Advanced Diagnostic Imaging

Located in Port Richey, Fla., the privately-owned FIFADI is a leader in non-invasive MRI and cardiac CT imaging performance. The state-of-the-art facility combines comfort with technology to offer patients the most innovative diagnostic capabilities with exceptional medical expertise to diagnose and treat disease. With the availability of on-site cardiac MRI, cardiac nuclear stress thallium, and PET scanning capabilities, the FIFADI is now gathering substantial clinical data that will correlate and complement research data accumulated by the nation's finest academic and research institutions. For more information about FIFADI, visit [www.diag1.com](http://www.diag1.com).

### About the American College of Radiology

The ACR, is a national organization serving more than 32,000 diagnostic/interventional radiologists, radiation oncologists and medical physicists with programs for focusing on the practice of medical imaging and radiation oncology and the delivery of comprehensive health care services.

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