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**FLORIDA INSTITUTE FOR ADVANCED DIAGNOSTIC IMAGING
ON THE FOREFRONT OF DIAGNOSING HEART DISEASE WITH
NEW 64-SLICE CT SCANNER**

**Faster, More Accurate Cardiovascular CT Imaging May Eliminate Need
for Often-Painful Cardiac Catheterization**

PORT RICHEY, Fla., November 14, 2005 – The Florida Institute for Advanced Diagnostic Imaging (FIFADI) today introduced the most sophisticated diagnostic imaging technology in the Tampa Bay area used to diagnose and treat heart disease. The 64-slice Coronary CTA will enable physicians to detect signs of heart disease quickly and easily by capturing highly detailed images of the heart and coronary arteries that can be analyzed for the presence of hard and soft plaque. With its ability to see inside coronary arteries with unprecedented clarity, the Toshiba Aquilion 64 CFX CT scanner is replacing invasive procedures and allowing more people to obtain a definitive diagnosis and treatment of heart disease.

“The Aquilion 64 CFX, by virtue of its design, gives us speed, detail, consistency and comfort for our patients,” said Steven M. Strobbe, D.O., executive physician and CEO of the Florida Institute for Advanced Diagnostic Imaging. “Based on our record of performing more than 3,000 Coronary CTAs utilizing 16-slice technology, this new 64-slice technology offers excellent cardiac images providing a firm cardiac diagnosis and effective treatment plan without an invasive and costly procedure.”

Strobbe continued: “We are passionate about medicine and diagnostic imaging. With this advanced application, our community physicians are now able to expand and integrate this technology into their practice by offering our patients the finest diagnostic tools available.”

Most Advanced 64-Slice CT System Today

The Toshiba Aquilion 64 CFX creates three-dimensional images of organs and structures and in some cases may be used in place of more invasive procedures such as cardiac catheterization or angiograms to check for arterial blocks. For instance, this new scanner takes a complete picture depicting the entire coronary circulation within seconds, whereas a traditional cardiac catheterization procedure requires sedation and more time by releasing a dye through a thin tube to create X-rays during several minutes of radiation.

Utilizing a small dose of contrast, the 64-slice CT angiography produces diagnostic images non-invasively in as little as 10 seconds. Faster scanning also reduces radiation exposure and significantly increases patient comfort because shorter breath-holds are required. “This new technology offers doctors the most advanced way to diagnose and treat our patients,” said Strobbe. “The prime candidates for the test are those who are at high risk but who have not yet been diagnosed with heart disease and in some cases, the scans will eliminate the need for invasive forms of testing such as cardiac catheterization. We offer patients the option of undergoing a test that’s non-invasive, fast and allows them to leave the center and go about their business.”

“The foundation of clinical and diagnostic imaging at FIFADI is the expertise of our radiologists and cardiologists, and our heritage in state-of-the-art scanning,” noted Greg Heckroth, executive vice president for Medical Development at FIFADI. “With this new tool, we now have the latest and most advanced diagnostic imaging modalities housed under one roof, with some of the most experienced and highly-skilled physicians in the Tampa Bay area interpreting the results.”

About The Florida Institute for Advanced Diagnostic Imaging (FIFADI)

Located in Port Richey, Fla., the privately-owned FIFADI is a leader in non-invasive MRI and cardiac CT imaging performance. The state-of-the-art, ACR accredited facility combines comfort with technology to offer patients the most innovative diagnostic capabilities with exceptional medical expertise to diagnose and treat disease. With the availability of on-site cardiac MRI, cardiac nuclear stress thallium, and PET scanning capabilities, the FIFADI is now gathering substantial clinical data that will correlate and complement research data accumulated by the nation's finest academic and research institutions. For more information about FIFADI, visit www.diag1.com.

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